

Print file guidelines

Deadlines:

The deadline for all signage orders and the receipt of final artwork is 10 working days from the build of the event. Your Harry the Hirer sales contact can advise you of this date.

File types:

High resolution PDF or EPS is preferred. **Please embed all images.** InDesign files will not be accepted.

Colour:

Supply Pantone colours for accurate colour representation (stating solid coated reference numbers)
Please supply a hard copy for proofing if available.

All photographic images need to be supplied as CMYK. For images that require Pantone colours please supply a layered PSD file.

Please note, all due care will be taken to match Pantone colours. Please be aware some colours are outside of the gamut of conventional CMYK printers.

For optimal results when printing black please supply any black in your files as C60%, M60%, Y60%, K100%.

Resolution:

Please scale your print ready artwork to 25% of final size with a resolution of 300dpi.
Alternately print ready artwork supplied at 100% final size with a resolution of 150 dpi is also acceptable.

Please limit your file size to no more than 500MB per file. Time involved to setup and process larger files may incur additional charges.

Fonts

Please supply all artwork with type converted to outlines.

This includes PDF files.

Bleed:

Include 10mm bleed on all print ready artwork.

Flatten transparencies:

Please flatten and rasterize all transparent objects in your print ready artwork.



Custom fascia signs

Requirements

- All orders and artwork/logos must be lodged 10 working days before Expo commencement.
- Logos to be supplied in EPS or PDF format. JPG, TIFF, BMP or GIF files can often result in poor quality reproduction.
- Please supply a brief pf exactly how you require your fascia's to look, i.e.
 - Text and background colours,
 - Logo centred with no name,
 - Or any other specific requirements.

Example below.



A fascia proof will be supplied for approval or revision before production.
More than 2 revisions will incur a \$30 design fee for each subsequent revision.